

Innovative Online Chat Platform

The University, on 17th November 2020 launched an innovative online chat forum for its potential and current students and stakeholders. Any members of the public who visit the University website will be able to connect with staff to respond to their queries or observations.

The platform will provide guidance and advice to its potential students. Registrar of the University, Ms Karishma Mani, confirmed that all enquiries would be received at the University and responded to in a timely manner. The platform will be open from 8am to 8pm Monday to Friday.

According to 99 Firms website, 79% of consumers prefer live chat because they offer instant responses. Live chats have the highest consumer satisfaction rate at 92%.